



Online Dating — Tips and Tools

The ladies that are joining a dating site- intuitively pick one site either from this link or another source.

[Top 10 Dating Sites](#)

[6 Tips for Writing the Perfect Online Dating Profile](#)

You get what you pay for! Pay for a quality site.

3 Parts to Your Online Profile

1. Headline
2. User Name
3. Short Description

Headline

- Most people will skim profiles - have a strong headline that represents you!
- Headline Ideas - if you are into fun, it could be a song lyric, a classic quote, or a line from a movie. Do something that is fun and sassy and makes you stand out.

Username

- Choose something unique that reflects you

Short Description

- They are not buying into the detail, they are buying into the idea of you. Too many details and it gives them areas on which to say no.
- Avoid creating long lists, such as I am health conscious, I work out at the gym, I am friendly, outgoing, adventurous, I like to be spontaneous.
- Instead of telling, show them, such as:
 - “Keeping active is important to me, you will find me running on a trail with my dog.”
 - “I love art and I majored in art,” vs. “The last art exhibition I attended was ...”
 - “I am a really loving person,” vs. “One of the most important people in the word to me is my bigger sister. I will do anything for her.”
 - “I like to travel to Italy,” - vs. “I enjoy savoring a glass of Brunello in Tuscany, relaxing, and taking life in.”

Why Tells More Than What

- He may not relate to your favorite movie- but he may relate to your reasons why you like it. It’s the same with your profession. He may not relate to you being a Life Coach and channel, but he may relate to your passion to empower woman to radically change their lives and live the best version of themselves.
- Don't be the everything girl - choose your audience and be honest.
- After you've established a connection, move things offline ASAP. Messaging is the least personal way of communicating and can leave you in a holding pattern.

Mistakes to Avoid

Very often you can find yourself sending out messages, not getting the responses you want (sometimes none at all), and so I want to take you through the biggest mistake that women make so that we can streamline your learning and get to what’s effective.

The big mistake?

Talking too much.

It’s easy to read someone’s profile, decide you like them, and pour your heart out on the page. The lesson I want to teach you is that in your first message, you want to keep things simple.

Here are three things you should keep in mind to make your first message elegant that will give you the best chance of building attraction and eliciting a response.

- a) Introduce yourself succinctly.

By succinct, I literally mean something as simple as, "Hey it's (your name)." That's all.

- b) Comment on something that's in his profile

Here you might say something like, "I really appreciate your honesty in saying you miss the Spice Girls." It doesn't matter what it is; it can be funny, serious, intriguing... you just need to comment on something about him. (Remember: everyone loves talking about themselves).

- c) Relate this back to you

Following on from the example in b), you could go on to say, "I really miss them too, we're in this together." That's it! Sign off with your name, and that's your whole message.

For example, if I were sending a message I would write...

Hey it's Bridget,

I really appreciate your honesty in saying you miss the Spice Girls. I miss them too. We're in this together.

B

You might think that this is a little abrupt, but this first message needs to be kept simple.

This is intended to make him notice you, and that's his chance to become interested in you. You're not trying to do the work for him.

He's going to look at your photo and profile at this stage anyway, so you don't feel the need to explain yourself.

By taking this approach, you're building intrigue by not asking a question, as although you've reached out to him, you're leaving him unsure as to how interested you are by not doing any of the work.

This ambiguity represents the kind of challenge guys love, and that causes them to wonder what they can do to earn your approval.

You should never see online dating as the only way to meet new guys. You need to take on everything else I talk about in class and try to meet as many men as you can in person.